



Atty. Dkt. No. 016907-1378

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Kazuhiro OGURA et al.
Title: ADVERTISEMENT
TRANSMITTING SYSTEM
Appl. No.: 10/084,636
Filing Date: 2/28/2002
Examiner: Michael Bekerman
Art Unit: 3622
Confirmation Number: 3699

AMENDMENT AND REPLY UNDER 37 CFR 1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This communication is responsive to the Non-Final Office Action dated July 24, 2007, concerning the above-referenced patent application.

A petition for extension of time is submitted herewith making this response timely.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this document.

Remarks/Arguments begin on page 10 of this document.

Please amend the application as follows:

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